

## Omnichannel Experience

Close the loop on marketing, promotional and branding campaigns with 1 platform that integrates your content, digital signage, mobile devices, website and social media to create extraordinary activations.

Working with your marketing team, we'll produce a consistent message at every touch point of your customer's journey, from online discovery, to in-store conversion, to purchase follow-up and rewards. Omnichannel integration educates, empowers and influences shopper's behaviour by connecting with them anywhere, anytime, virtually or within your physical environment.

### 1 Powerful Platform

- Software applications developed around devices and distribution paths
- No need to 'Opt-in' or download an app - simple, straight forward and effortless experience
- Content developed in-house to interact across your channels
- Stay with your customers wherever they go; coordinate messages through digital signage, mobile devices & social media
- Built on a scalable & modular platform



### Limitless Customer Engagement Opportunities

- Display queues to keep customers informed and improve employee productivity
- BYOD and control displays in the palm of your hand
- Instantly contact shoppers post-purchase with surveys, coupons, and contests sent right to their smartphone
- Interactive marketing campaigns - mobile games, offers & rewards

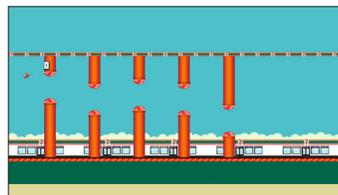
ur·interactive is an integrated feature of the ur·show digital signage platform.



On-Screen Games



Interactive Presentations



Mobile Games



In-Store Offers

### CONTACT US TODAY

1-855-4UR-SHOW (487-7469)  
[sales@ur-channel.com](mailto:sales@ur-channel.com)  
[www.ur-channel.com](http://www.ur-channel.com)

Visit our showroom:  
 2281 North Sheridan Way, Main Floor  
 Mississauga, Ontario, L5K 2S3