

### UR LOOKING FOR: Solutions and Services

- **Enterprise Digital Signage Software**
  - ur-show Content Management System (CMS) Self to Fully managed solutions
  - Wayfinding, Interactive Interfaces
  - Audience Measurement & Metrics
- ur-interactive – Omnichannel Experience
- **Creative Development**
- **Broadcast Distribution & Hosting Services**
- **Hardware**
  - Single Screen
  - Multi-Screen (Synchronized)
  - Menu Boards
  - Video Walls
  - Interactive Touchscreens
  - Various form factor Media Players
- **Installation, Support and Resources**

### Intuitive Software for Enterprise & Retail

- Scalable, digital Place-Based Media Platform
- User-friendly web interface resembles the familiarity of Microsoft Office
- Modular CMS for flexible user control, Self to Fully managed solutions with varying levels of administration to suit your needs
- Instantly refresh content on a single screen or across your network: showcase any style and format of digital content
- Target audiences with customized playlists or 'dayparting' based on your criteria
- Schedule, manage and distribute playlists based on numerous conditions such as regions, zones, synchronized screens, banners, languages & more
- Manage display touch points where needed around the customer journey incl. one to many displays, touch screens, kiosks and mobile devices
- Solutions for Wayfinding and Interactive GUIs
- Audience measurement tools to provide insightful metrics
- Add special features such as On-demand messaging, SMS text, Media RSS Feeds, Weather, Dynamic Pricing, Closed Captioning, etc.



### ur-interactive – Omnichannel Experience

- 1 Platform integrates mobile devices and the web to create extraordinary interactive experiences
- Lower investment costs, no additional hardware required; allow customers to use their own device
- Generate audience engagement and interaction
- Display consistent brand experiences and messages across every customer touch point linking digital screens, mobile devices and your web presence



### Hardware – Cutting Edge Technology

- Open architecture, non-proprietary, Windows based platform offers the best 3<sup>rd</sup> party compatibility and integration in the marketplace
- Strong partnerships with industry leading suppliers deliver cost-effective best-fit solutions at the forefront of technology
- Network design for new builds; retrofits with existing on-site fixtures, or end-of-life hardware cycles
- Customizable configurations from Single Screen to Video Walls, and Interactive Touchscreens
- Enclosures, fixturing and trim kits



### THE FULL CIRCLE APPROACH



The 'Full Circle Approach' means we're with you every step of the way, now, and into the future – evolving with your needs, keeping you at the forefront of technology and ensuring that you put out the right message at the right time to your audience, wherever they may be.

## Broadcast & Hosting Services

### Distribute Anywhere, Anytime

- Hosting service to deliver fast performance and uptime with managed support
- SaaS software in a cloud environment is easily setup, cost-effective and scalable
- Enhanced security with firewall and backups
- Comprehensive distribution paths include: satellite, internet, wireless and cellular networks to reach dense, challenging environments or remote areas



## Boundless Creative Vision

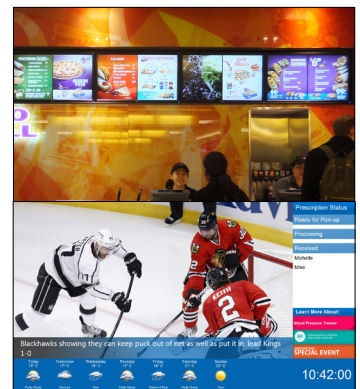
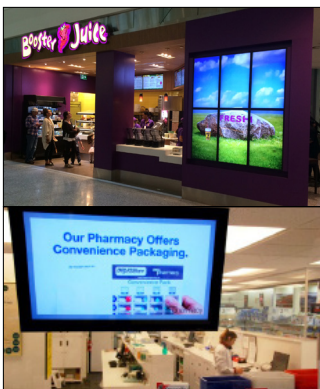
- We can create your own privately branded TV-like digital channel by working with your assets or developing new content
- Full service digital, live & recorded content development, animation and 3D rendering, including:
  - Storyboarding
  - Scripting
  - Design
  - Video production
- Licensed 3<sup>rd</sup> party content available for infotainment, entertainment or educational purposes
- We produce extraordinary, holistic experiences at the cross section of technology and content as an extension of your brand and business
- Refer to the **Ur-creative Brochure** for more details



entertaining engaging  
single platform  
informative

## Complete Installation and Support

- UR-Channel oversees and handles every aspect of the project
  - Site Surveys and Screen placement consultation
  - Installation and Ongoing support
- Tailor your install based on various factors such as store layout, foot traffic, and network capabilities
- 7-day trilingual Technical Care Centre representatives proactively monitor your network to catch issues before they become problems
- 'Real View' live screen capture system to monitor the status and health of your network from any web browser
- Platform includes pre-emptive controls and built-in watchdog



## CONTACT US TODAY

1-855-4UR-SHOW (487-7469)  
[sales@ur-channel.com](mailto:sales@ur-channel.com)  
[www.ur-channel.com](http://www.ur-channel.com)

Visit our showroom  
 2281 North Sheridan Way, Main Floor  
 Mississauga, Ontario, L5K 2S3

